

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Barbara Rae Ryan) Examiner: Retta, Yehdega
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Application No.:	10/659,228) Attny Doc.: 54151.19US1
)
Filing Date:	September 10, 2003) Art Unit: 3622
)
Title:	Method and System For)
	Providing Benefits To)
	Retail Consumers)

RESPONSE TO OFFICE ACTION

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In connection with the Request For Continued Examination filed herewith and in response to the Office Action dated June 11, 2010 please enter the amendments to the claims that begin on page 2 of this paper and please consider the remarks which begin on page 4 of this paper.

Certificate of Electronic Transmission: The undersigned hereby certifies that this document is being transmitted electronically to the U.S. Patent and Trademark Office via EFS-Web on this 29th day of July, 2010.

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